

ALL DIGITAL NEWSLETTER

2024 HIGHLIGHTS



Wishing you a joyful holiday season and a bright 2025,
enhancing digital skills and inclusion together!

years
• ALL • DIGITAL •

Dear Reader,

Welcome to the last 2024 edition of the ALL DIGITAL Newsletter! The ALL DIGITAL Team and its members have worked extensively to close the digital skills gap and enhance digital skills for everyone.

This year was filled with impactful achievements, including the successful [ALL DIGITAL Weeks](#) raising awareness campaign with over 70,000 participants across 725 events and the inspiring [Summit on Engaged Digital Citizenship](#) in Madrid, attended by 500+ participants to discuss the future step in the digital inclusion, skills and education world. The success was the outcome of the partnership with Fundacion Esplai and the collaboration of Plataforma RedConecta.

Membership grew to over 110 members, the [ALL DIGITAL Academy](#) expanded its training offerings for educators, and key policy efforts culminated in the release of the [Engaged Digital Citizenship policy paper](#) and the policy paper on Digital Education Action Plan ([DEAP](#)).

Thank you for your collaboration in advancing digital skills and inclusion. Wishing you a joyful winter break and a prosperous New Year!

Highlights of the Summit of Engaged Digital Citizenship in Madrid



The “Summit of Engaged Digital Citizenship” hosted in Madrid was a unique event that combined the ALL DIGITAL Summit with the Digital Rights Forum organised by Fundación Esplai and the Red Conecta Platform. It fostered the shared mission of connecting citizens and stakeholders around digital transformation, inclusion, and ethics. It served as a platform to explore advancements in digital rights and skills while fostering the development of a conscious and engaged digital society. Don't miss this year's [**Summit report!**](#)

[**Listen to the interviews**](#) of our management and secretariat to have some takeaways from this year's Summit. As well read the [**press release**](#).

[**Read the Summit report**](#)

[**Press Release Day 1**](#)

[**Interviews from the Summit**](#)

[**ALL DIGITAL Awards**](#)

ALL DIGITAL Weeks 2024's numbers

725
EVENTS

17 International Events

8 CORE
THEMES

22
National
Coordinators

19
Strategic
Partners

70.000
Participants



25+ Countries Covered

131 Event Organisers



This year we reached 70.000+ participants during our annual campaign

Find out what discussions and thought-provoking sessions took place during the **ALL DIGITAL Weeks 2024 campaign**, which celebrates digital empowerment under the motto "Enhance your digital skills". [Read the final report](#) including the key takeaways featuring the results, and views of policymakers, stakeholders, industry partners, and members involved in the events. Have you missed the keynotes and panel discussions? You can gain valuable perspectives from the recordings available on our [Youtube playlist!](#)

The campaign will be back also next year! Be part of the ALL DIGITAL Weeks 2025 [raising awareness campaign](#) from **17 March to 4 April 2025!**



The role of the National Coordinator for the ALL DIGITAL Weeks campaign was crucial in ensuring the success and outreach of the ALL DIGITAL Weeks campaign. Listen to their experiences related to the campaign by watching the [Closing Event recording](#) of the AD Weeks 2024. To learn more about this role [check our dedicated website](#) and stay tuned to know how to apply for the 2025 campaign!

Policy news 2024



Position paper on Reviewing the implementation of the DEAP

The Digital Education Action Plan (DEAP) 2021-2027 is a comprehensive framework aimed at modernizing European education and skills for the digital era. ALL DIGITAL's latest position paper examines the Commission's review of the implementation of the DEAP offering recommendations and actionable suggestions for effective adoption. Read our [full position paper here](#).



Launch of the "Engaged Digital Citizenship" Policy Paper

On the 9th of December, in Brussels, ALL DIGITAL hosted a policy event featuring the launch of the policy paper "Challenges and proposals for an engaged digital citizenship" and a policy discussion. The policy paper, jointly presented by Peter Palvolgyi, CEO of ALL DIGITAL, and Guillem Porres, Project Director at Fundaci3n Esplai, builds upon discussions held during the Summit of Engaged Digital Citizenship co-organised by their respective associations in Madrid. Read our [full policy paper here](#).



Read the full policy events reports

A new chapter for ALL DIGITAL:
new CEO appointed for 2025



David Mekkaoui, former CEO of Euractiv, **has been appointed CEO of ALL DIGITAL** to address European citizens' lack basic digital skills, starting January 2025. The former CEO Peter Palvolgyi will transition to a new role within the organisation, continuing to support its members and mission with his expertise and commitment. [Read more!](#)



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